



# SPONSORSHIP PACKAGE

CaringKind, NYC  
360 Lexington Avenue, 3rd Floor  
New York, NY 10017  
Thursday, November 17, 2022  
6pm to 9pm

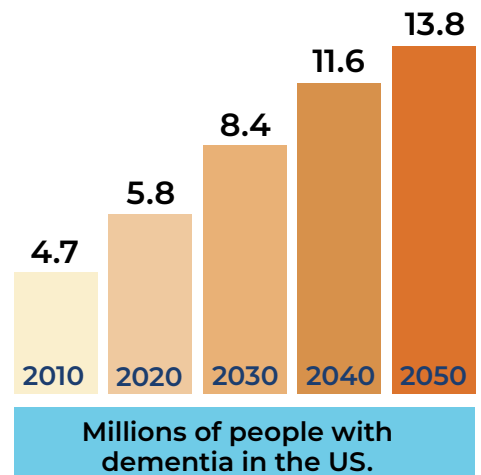
## WHO IS DEMENTIA SPRING FOUNDATION?

**WE HELP** Experts engage with artists to help them tell new stories of dementia

**GIVE BACK** We offer cash grants and marketing support to artists dedicating their time and work to dementia

**BRING HOPE** We connect the dementia community and caregivers with the latest arts and art therapy innovations

Dementia affects 1 in 3 persons over 85 today. Over 11 million Americans serve as unpaid dementia caregivers at great personal cost.



Our annual fundraising goal in 2022 is **\$100,000**

# Our artists are telling a new story of dementia and Alzheimer's disease

## Won't you join us?

### Why should you be a sponsor for this event?

- ✓ Fund grants for artists and arts organizations doing this important work
- ✓ Bring creativity and hope to those with dementia and their care partners
- ✓ Ensure the arts make a significant impact on the dementia community
- ✓ Positively position your organization to raise awareness for dementia and the arts
- ✓ Be first to bring the arts and dementia communities together!

#### LEVELS OF ENGAGEMENT

Every contribution is a special gift for us.

### Presenting Sponsor **\$3,000+**

The **Presenting Sponsorship Opportunity** gives you year-round visibility and special recognition.

- Ongoing recognition on our website and social media
- Opportunity to record a short video to showcase at our event
- Table exhibit opportunity at the event
- Opportunity to feature a story on the event webpage
- 10 tickets to the 2022 Dementia Spring Arts Celebration

### Mission Sponsors **\$1,500+**

**Mission Sponsors** get access to many important opportunities of visibility.

- Opportunity to be prominently featured at our event
- Table exhibit opportunity at the event
- Opportunity to feature a story on the event webpage

### Friend, Small Biz & In-Kind Sponsors **\$250 to \$500**

If you are not ready to become a major sponsor this year, we offer several other opportunities ranging from \$250 to \$500. These sponsorships can be customized with opportunities to gain visibility and be part of this year's event. In-kind donations are welcome as well. Each will be preciously recognized before, during and after our event. From F&B, AV, swag bag, signage, auction items...

Every item will make a difference to those we serve.

# Sponsorship Benefit Summary

	Presenting Sponsor \$3,000	Mission Sponsors \$1,500	Friend, Small Biz & In-Kind \$250 - \$500
Year-round recognition on DS website	✓	✓	
Year-round recognition on all DS social media	✓	✓	
Opportunity for joint press release	✓		
Opportunity to speak during the event	✓		
Sponsor table at the event	✓	✓	
Prominent signage at the event	LOGO	LOGO	NAME
Logo/Name on event collateral materials	LOGO	LOGO	NAME
Logo inclusion on the event website	✓	✓	✓
Opportunity to provide 30 second video for social media	✓	✓	
Featured on social media before the event	✓	✓	✓
Logo/Name on official event t-shirts	LOGO	LOGO	LOGO
Opportunity to provide logo assets for swag bag	✓	✓	✓

## Join Other Top NY Businesses, Organizations and People In The Promotion Of Arts & Dementia 2022!

We can provide flexible marketing packages tailor-made to suit your organization's need. Please contact us for more information:

Angela Perea  
 angela@dementiaspring.org  
 (917) 328-8585

### Get involved

Please support our artists now: [DementiaSpring.org](https://DementiaSpring.org)

We would greatly appreciate putting us in touch with artists & arts organizations doing this honorable work and recommend us to organizations so we can share our mission.

### Follow us on social

